

UNPACKED

Insights



STEPHEN SCHEELER'S 9 BUSINESS LESSONS TO LIVE BY

Stephen Scheeler's recent keynote was a treasure trove of insights and energising ideas, perfect for anyone looking to succeed in the age of AI. At Corporate Traveller, we are committed to your businesses success! That's why we've secured s a quick rundown of the nine invigorating points he touched upon!

1. The Power of Your Own Energy:

Just like a spark can start a fire, your personal energy can set the tone for your entire team. Scheeler emphasised that being a source of positive energy can drive change and inspire those around you. Remember, the vibe you bring to the table matters!

2. Be a Truck, Not a Trailer:

In the world of dynamics, be the engine, not the carriage! Stephen talked about the importance of being proactive and forward moving in your business, your team and your career. Don't just go along for the ride—lead the way and pull others along with you.

3. Effective Communication:

Listen more than you speak—Stephen stressed using the 'two ears, one mouth' rule. Being a good listener isn't just about hearing others, but about truly understanding their perspectives, which is crucial for effective leadership.

4. Embrace Technology and Humanity:

Technology is a powerful tool that can make our lives easier, but it's the human touch that often makes the real difference. Stephen highlighted the importance of balancing tech-savviness with genuine interpersonal connections.



5. AI's Limitations:

While AI is a buzzword often tossed around with enthusiasm, Stephen reminded us that not all AI technologies are ready for prime time. The journey to perfect AI that can seamlessly integrate into our daily lives is still underway.

6. The Challenge with AI:

Making AI as capable as a human is a tough nut to crack. Stephen pointed out the complexities in developing AI systems that can fully mimic human intelligence and behaviours, noting it's a challenging yet exciting frontier.

7. Ethical AI:

AI's ability to align morally with humans is still under development, with Stephen highlighting that current AI systems miss the mark by a wide margin on human-level alignment. It's a reminder that there's still much work to be done in ethical AI development.

8. AI and the Workplace:

The rise of AI will undoubtedly change how we work, potentially leading to new kinds of job opportunities and the need for new skills. It's not just about automation; it's about augmentation.

9. Stay Obsessed to Win:

Lastly, building a great team, organisation or business means staying relentlessly focused, and maintaining a high energy level every single day. Stephen's call to "stay obsessed to win" is about maintaining your momentum and passion, no matter the hurdles to overcome or risks you may need to take. Stephen wrapped up his keynote with an amazing story of "obsession to win" that brought him together with Mark Zuckerberg in the most improbable of ways.

Each point Stephen made wasn't just advice—it was a real-world call to action for anyone looking to navigate the fast-paced changes in technology and business. Whether you're a budding entrepreneur or a seasoned executive, there's so much to unpack and apply from his amazing talk.

Need a speaker at an upcoming event?

Contact Stephen on <https://stephenscheeler.com.au/>

